

The 6th and final edition of 2023 of Smart Talks featured the participation of **Marco Aurélio Torronteguy**, Partner in the Life Sciences & Healthcare practice at TozziniFreire Advogados.

 November 29th, 2023

Digital Health & the future of life support

The chat addressed the evolution of Digital Health and how technology has contributed to promoting access to health and well-being.

Check out the main topics of this conversation.

Digital Health



Digital health, defined as the use of information and **communication technologies for health**, has evolved significantly in recent years.



The central figure of the system previously occupied by the doctor is now exercised by the **patient**, with more control and information about their own health.



The growth of **medical services and products** increasingly targeted to patient needs is a reflection of this change.

Data in health



Health in Brazil is more than a public health service. Today, it also involves a network made up of **information systems, devices and applications**.



Interoperability has been a challenge. How to access, exchange and use data cooperatively among stakeholders to optimize population health?



Many systems, apps and platforms process health data considered sensitive data. **Personal data protection** standards must be observed.

Regulation: softwares and apps



The legislation did not specifically regulate health and wellness apps and software. Technological advances required **advances in regulation**.



ANVISA had the role of, through resolutions, regulating **software and apps** with medical purposes, differentiating them from those considered for “well-being”.



Technology has brought existing categories closer together, making distinctions difficult. **“Frontier products”** are those where the framework is not very clear.

These and other topics were covered in another edition of Smart Talks, a monthly meeting promoted by ThinkFuture that seeks to bring TozziniFreire lawyers closer to the different interactions between Law, Innovation and Technology. **We thank everyone who participated with us in 2023. Bring on 2024!**